

COOKIE NOTICE

This website <https://smithstonewalters.com/> (“our Site”) uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, we are able to provide you with a better experience and to improve our Site by better understanding how you use it.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer or device, often only with your consent. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. You do not require to consent to our use of these cookies.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

For more details of the personal data that we collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Notice.

For more specific details of the Cookies that we use, please refer to the table below.

The following Essential Cookies will be placed on your computer or device:

Name of Cookie	Provider/Source	Purpose
_cf_bm	icanhazip.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
_cf_bm	Vimeo.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
CookieConsent	consent.cookiebot.com/uc.js	Stores the user's cookie consent state for the current domain
io	prod-big.enquirybot.com	Preserves user session state across page requests.
rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the

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		website, in order to make valid reports on the use of their website.
rc::c	google.com	This cookie is used to distinguish between humans and bots.
test_cookie	DoubleClick.net	Used to check if the user's browser supports cookies.

The following Functionality Cookies will be used with your consent.

Name of Cookie	Provider	Purpose
bot_expiry::89efa4fc-4fe3-4a2c-9b26-fbe01be08a20	widget.enquirybot.com	This Cookie allows the chat function to work
botOpen	launcher.enquirybot.com/index.js	This Cookie allows the chat function to work
eb_sticky	prod-big.enquirybot.com	This Cookie allows the chat function to work
entryPoint::89efa4fc-4fe3-4a2c-9b26-fbe01be08a20	widget.enquirybot.com	This Cookie allows the chat function to work
sessionId::89efa4fc-4fe3-4a2c-9b26-fbe01be08a20	widget.enquirybot.com	This Cookie allows the chat function to work

The following Analytics Cookies will be used with your consent.

Name of Cookie	Provider	Purpose
_ga	google.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_gat	google.com	Used by Google Analytics to throttle request rate
_gid	google.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
p.gif (pixel)	typekit.net	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.

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vuid	vimeo.com	Collects data on the user's visits to the website, such as which pages have been read.
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The following Tracking Cookies will be used with your consent.

Name of Cookie	Provider	Purpose
_glc_au	google.com	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
pagead/1p-conversion/#	google.com	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
pagead/1p-user-list/#	google.com	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.
pagead/conversion/#	googleadservices.com	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that

		they are shown the same advertisement.
pagead/landing	doubleclick.net	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
pagead/landing	google.com	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.
pagead/viewthroughconversion/1037014087	doubleclick.net	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.

Consent and Control

Before Cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you. If you do not consent to the placing of Cookies certain features of our Site may not function fully or function as intended.

In addition to the controls that we provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

The links below provide instructions on how to control Cookies in all mainstream browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en-GB>
- Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>
- Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
- Safari (macOS): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB

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- Safari (iOS): <https://support.apple.com/en-gb/HT201265>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
- Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en>
(Please refer to your device's documentation for manufacturers' own browsers)

Changes to this Cookie Notice

We may alter this Cookie Notice at any time. Any such changes will become binding on you on your first use of our Site after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this Cookie Notice and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

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